

	Cover / Central theme	Innovation and trends	Advances and clinical protocols	Investment and Market	Health IT and Administration	The experts speak	Management	Contexto y Novedades	El Hospital - En Vivo (Webinars, Facebook live and digital media)	Key Events
Issue 1 Q1 Closing Date Jan 22	Quality and safety as a driver for doctor-patient integration	COVID-19 Lessons: Efficiency in care protocols and clinical laboratory equipment	Precision medicine: personalized treatments for high-cost diseases	Market behavior in equipment for radiology and diagnostic images. Balance of investment, development and delivery of vaccine for COVID-19	IT solutions for greater interoperability of biomedical equipment	-Critical Care -Physiotherapy and Orthopedic -Dentistry -Optometry	Industrial Security		Care models with services and technology that improve the patient experience	Meditech - Colombia Future Health - United Kingdom
Issue 2 Q2 Closing Date Apr 05	Operational efficiency with medical technology and qualified talent	Efficiency in procedures with diagnostic images and portability of equipment	Advances in anesthesiology and surgery / Training medical talent	Innovation in technology for digital health. Equipment to improve clinical and diagnostic laboratory results	Advances in technology and medical devices with AI, 3D and Big Data systems	-Cardiology -Neurology -Obstetrics -Pediatrics and neonatal care	Logistics and supply chain	News news from the various health business sectors on issues of: -Innovation in medical devices -Investments in health	Operational efficiency with medical technology and qualified talent	Hospitalar - Brasil FIME 2021 - USA ExpoMed - Mexico ExpoPharma - Mexico Congress of Radiology ECR 2021 - Austria
Issue 3 Q3 Closing Date Jul 06	Transformation and benefits in Health 4.0: Telehealth, Telemedicine and Remote Diagnosis	Greater biosecurity and less cross contamination for the use of instruments in minimally invasive procedures	Advances and innovation for diagnosis and treatment in immunology, oncology and / or orphan diseases	Resource optimization: purchase or rental of equipment for specialized medical care	Artificial Intelligence in radiology and surgery procedures	-Anesthesiology -Critical care -Emergencies -Internal Medicine	Finance, and projections of the international market	-Alliances or business mergers -Health care protocols -Market behavior -Public health initiatives	Myths, challenges and trends in digital health infrastructure	Expomedical - Argentina Healthnology - Chile ExpoPharm 2021 - Germany
★ Issue 4 Q4 Closing Date Sep 27	The best LATAM hospitals in 2021. Recognition of several factors: Quality and safety, investment in technology and adaptation of hospital infrastructure	Patient Monitoring: Use and Trends of Devices at Home and in Hospital	Development and access to new therapies	Trends in hospital infrastructure, furniture and equipment for Radiology, Surgery and ICU	Robotics, devices and instruments for minimally invasive procedures.	-Cardiology -Physiotherapy and orthopedics -Critical care -Clinical Laboratory	E- Commerce and Digital Marketing		Quality processes, purchasing decisions and intelligent use of medical devices	Congreso Lanitoamericano de Ing. Biomedica CLAIB 2021 - Mexico World Congress of Hospitals - Spain RNSA 2021 - Chicago, E.U. MEDICA 2021 - Germany

- Diagnostic Images
- Clinical Laboratory
- Health 4.0
- Surgery
- Innovation in Treatments
- Management



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Format	Description	Frecuency
Website	News, technical articles, new products, events and current issues in the industry of health care.	Daily updates
Digital Magazine	The digital version of the print magazine. An easy to navigate and fully interactive format.	Every two months (4X/year)
General Newsletter	Latest news and technical articles on the health sector and the medical technology industry focused on specific content areas, such as: Diagnostic Imaging; Health systems and policies in healthcare; Surgery (one per month). Management and Healthcare IT; Anesthesiology, Emergency and Trauma; Internal medicine and subspecialties (one per month).	12x per year - once a month
Mexican Newsletter	Latest developments and industry technical articles on health care in Mexico.	12X per year - once a month
Colombian Newsletter	Latest developments and industry technical articles on health care in Colombia.	12X per year - once a month

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